

A closer look: How women rule their IT empires



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Switch  N to Eaton.

When it comes to a day in the life of an IT professional, the pace is fast and the pressure is on.

Eaton is a power management company that gets IT. We design every one of our power-protection solutions to deliver superior flexibility, maximum efficiency and unprecedented reliability. No matter what environment you need to protect or manage, we have reliable solutions to keep you up and running and nightmare-free.



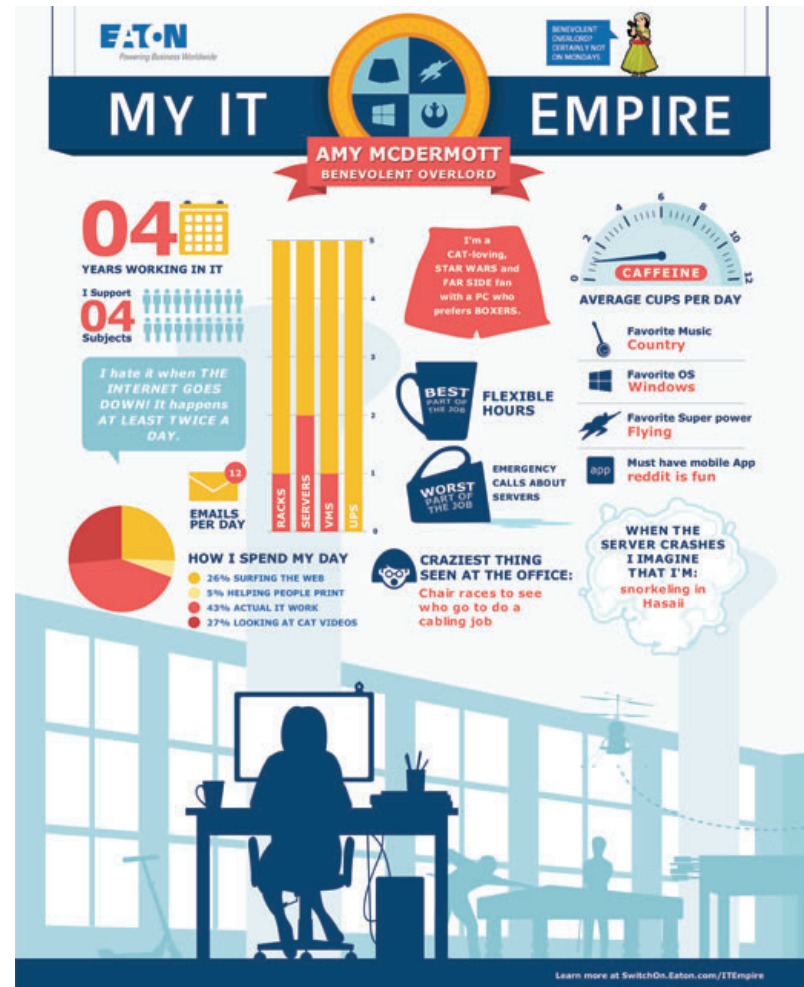
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We collected and compiled the findings from My IT Empire, Eaton's infographic creator, that ran from October 12, 2014 to December 8, 2014.

The findings are based on the 4,129 infographics built by IT professionals during that time.

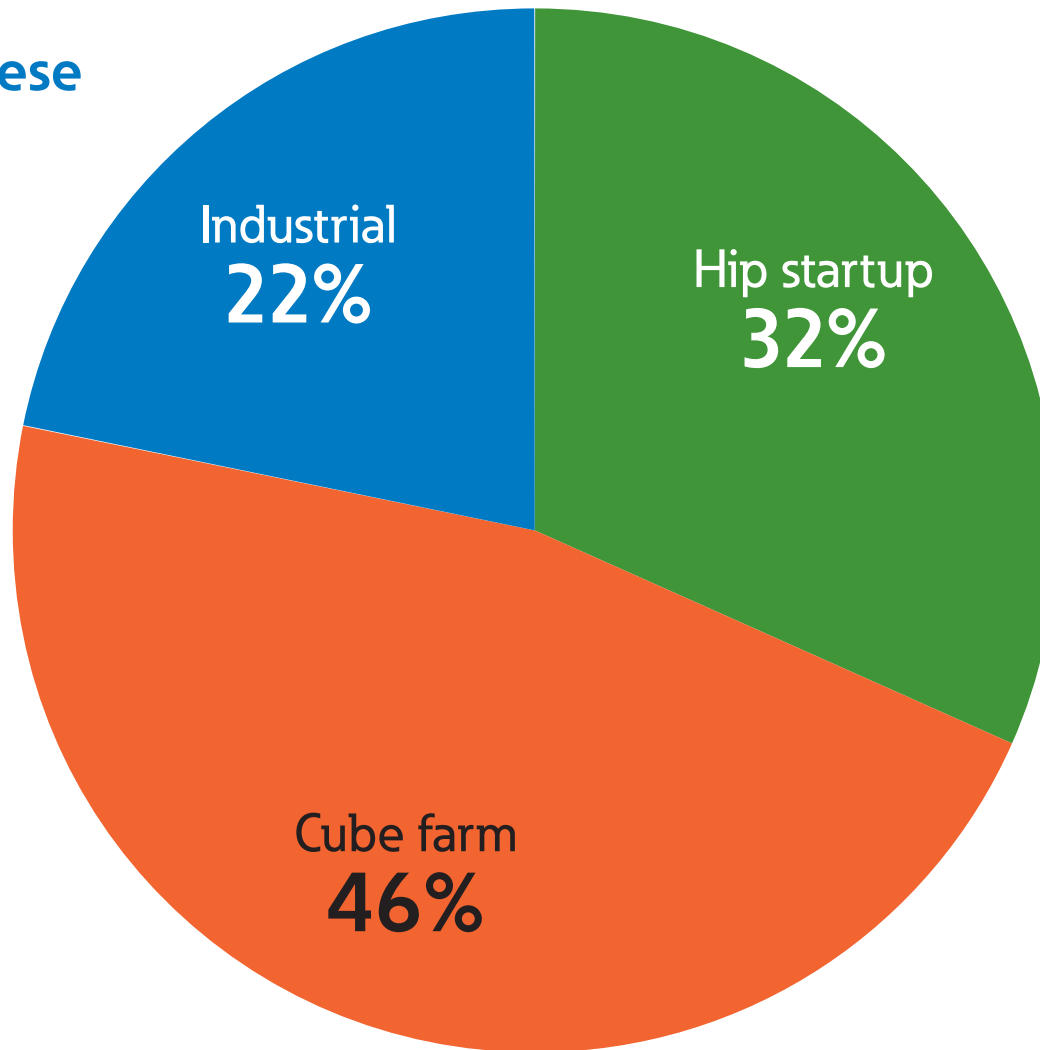
Females represented 30% of the total participants.



IT pros received customized infographics just like the one above.

Define your work environment

When given these
3 choices:



MY CUBE MATE
SAYS I TALK
TOO LOUD.



Women
were
11%
more likely to
choose cube
farm than
men.

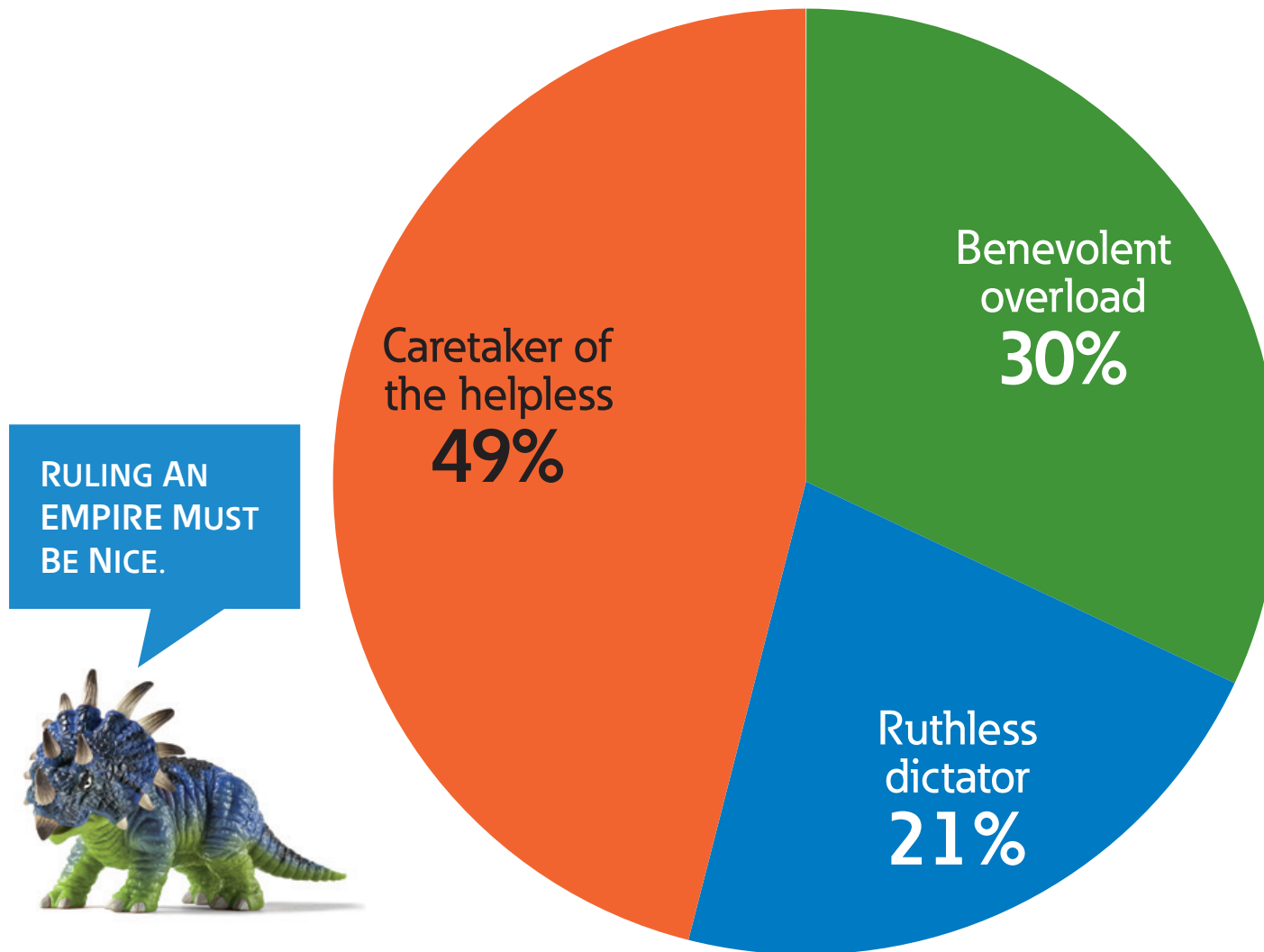
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4 average # of cups
of caffeine per day

Define your IT style



Women were **4%** more likely to choose Caretaker of the helpless than men.



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6 average years
in IT

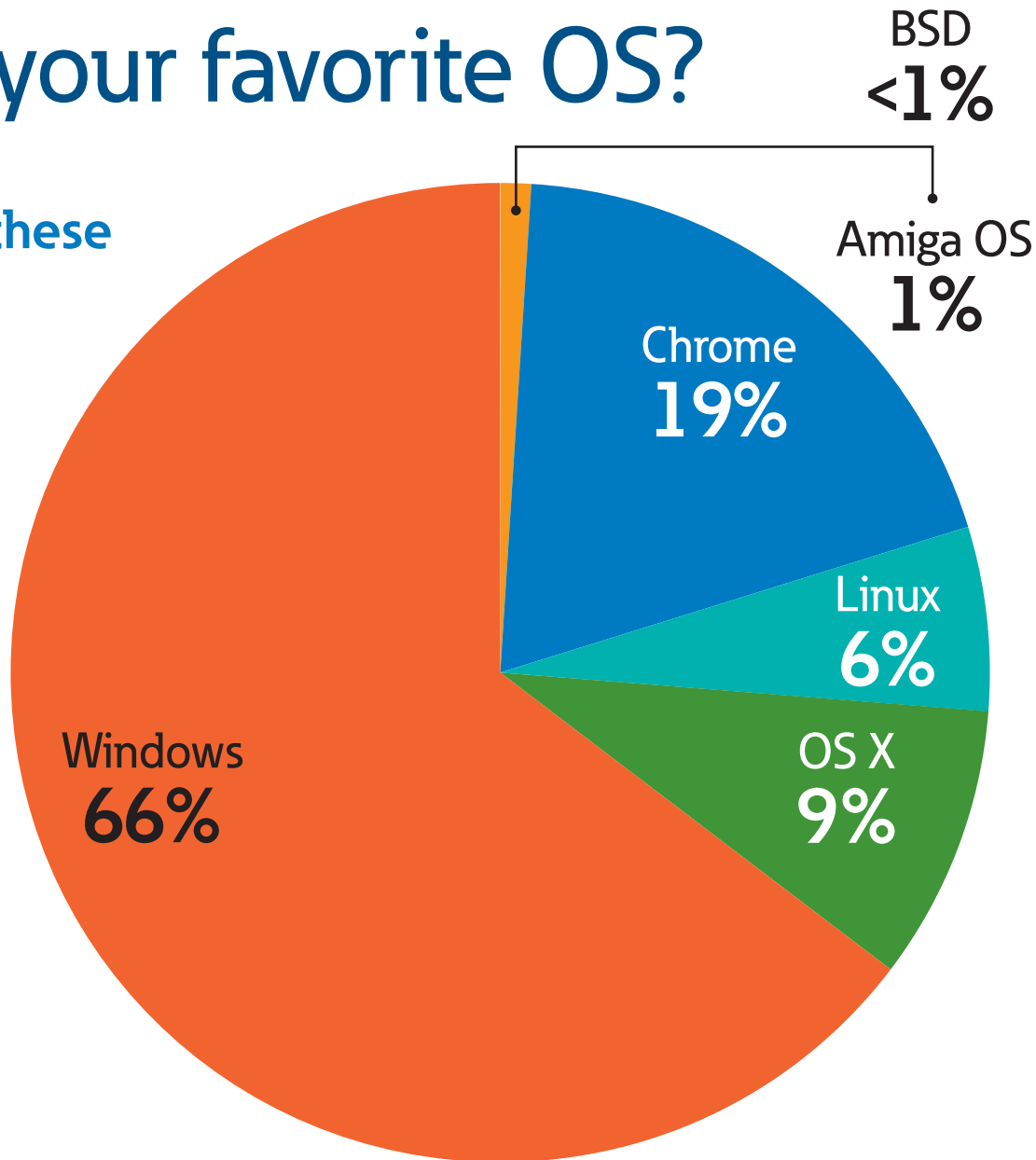


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What's your favorite OS?

When given these 6 choices:

WHAT DO I HAVE IN COMMON WITH IT PROS? WE BOTH CAN HANDLE THE HEAVY LIFTING.



Women were **13%** more likely to choose Chrome and **9%** less likely to choose Linux than men.



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Switch  to Eaton.

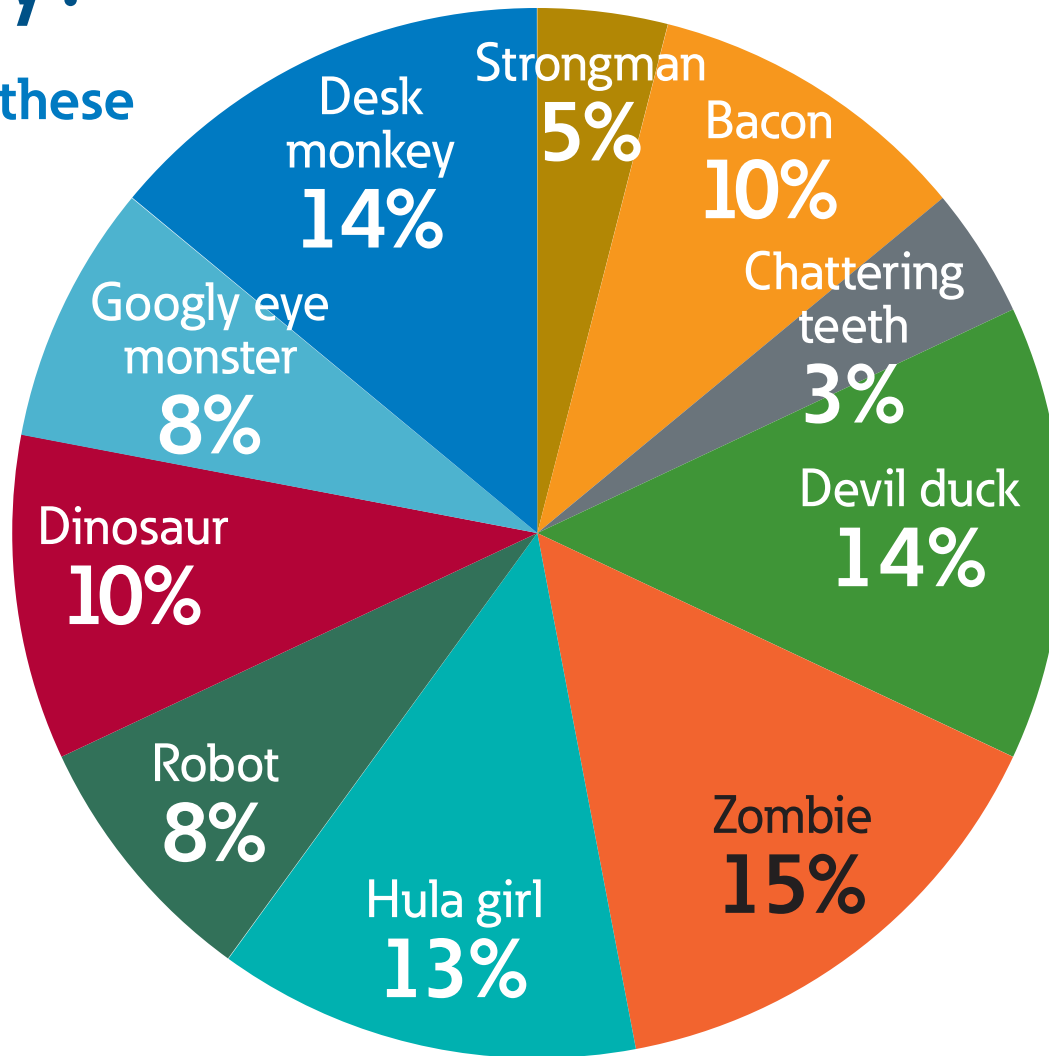
28 average # of
users supported



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What's your favorite Eaton desk toy?

When given these 10 choices:



I'M A LADIES' MAN. WHAT CAN I SAY?



Women were **6%** more likely to choose devil duck than men.



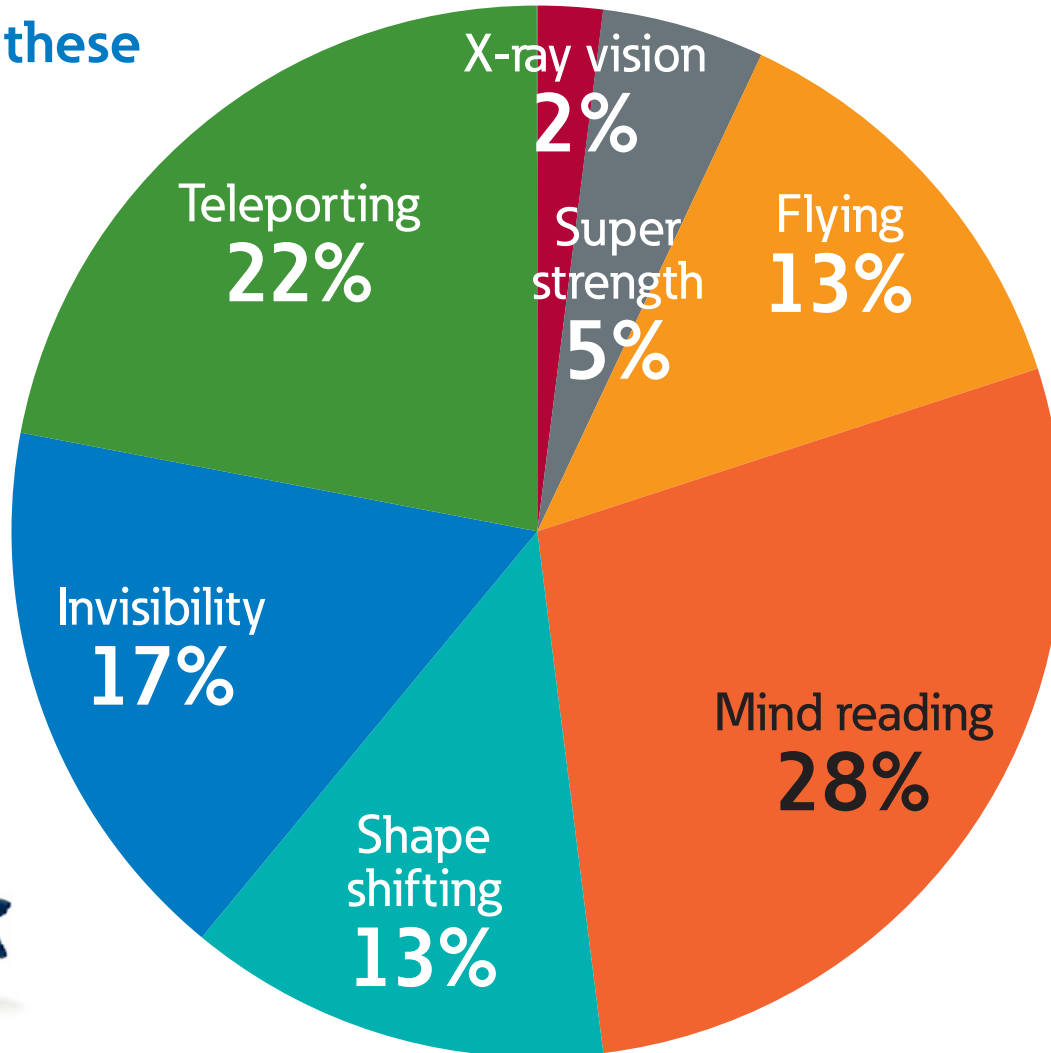
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3 average # of racks

What's your chosen super power?

When given these 7 choices:



DO I LOOK LIKE A MIND READER TO YOU?



Women were **10%** more likely to choose mind reading than men.



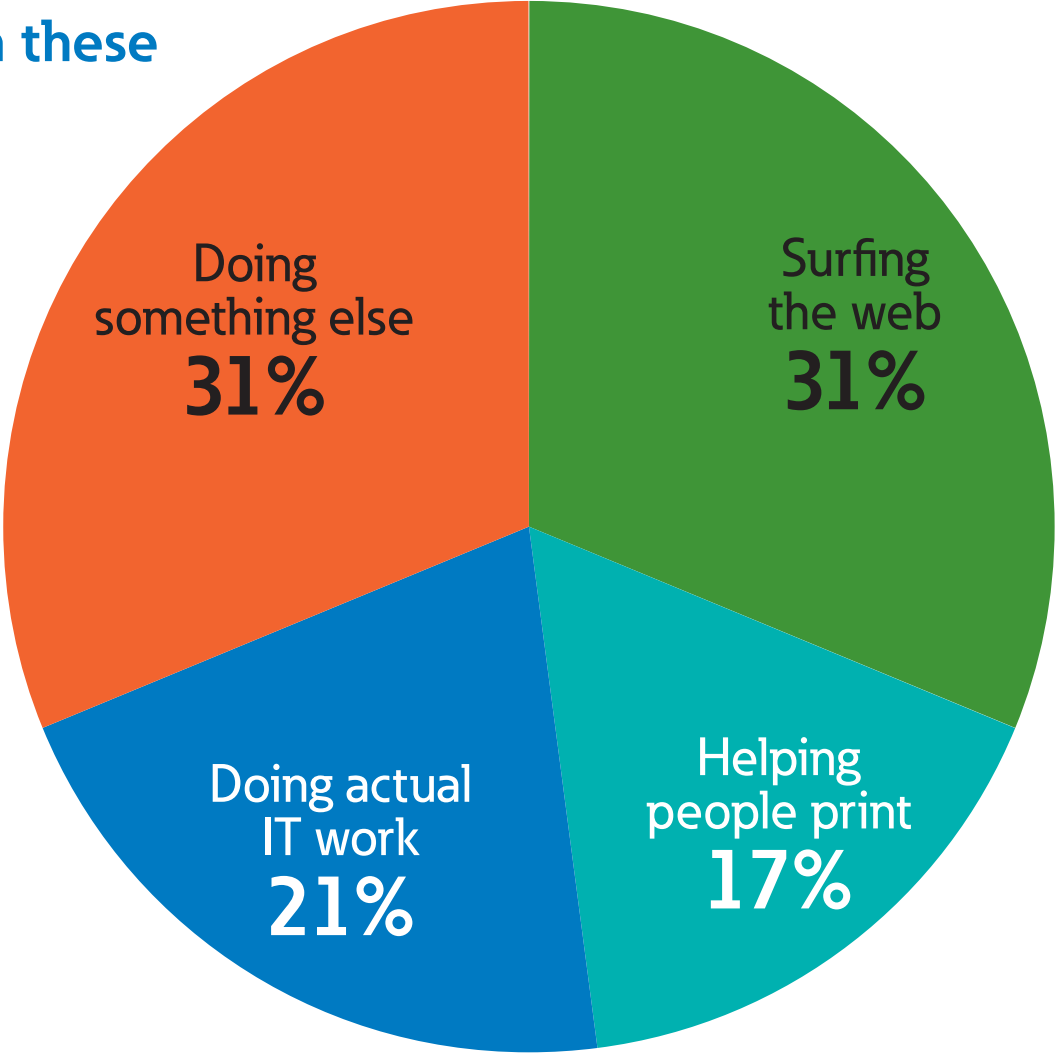
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4 average # of servers

How do you spend your day?

When given these 4 choices:



AFTER SURFING THE WEB, YOU CAN FIND ME SURFING THE WAVES.



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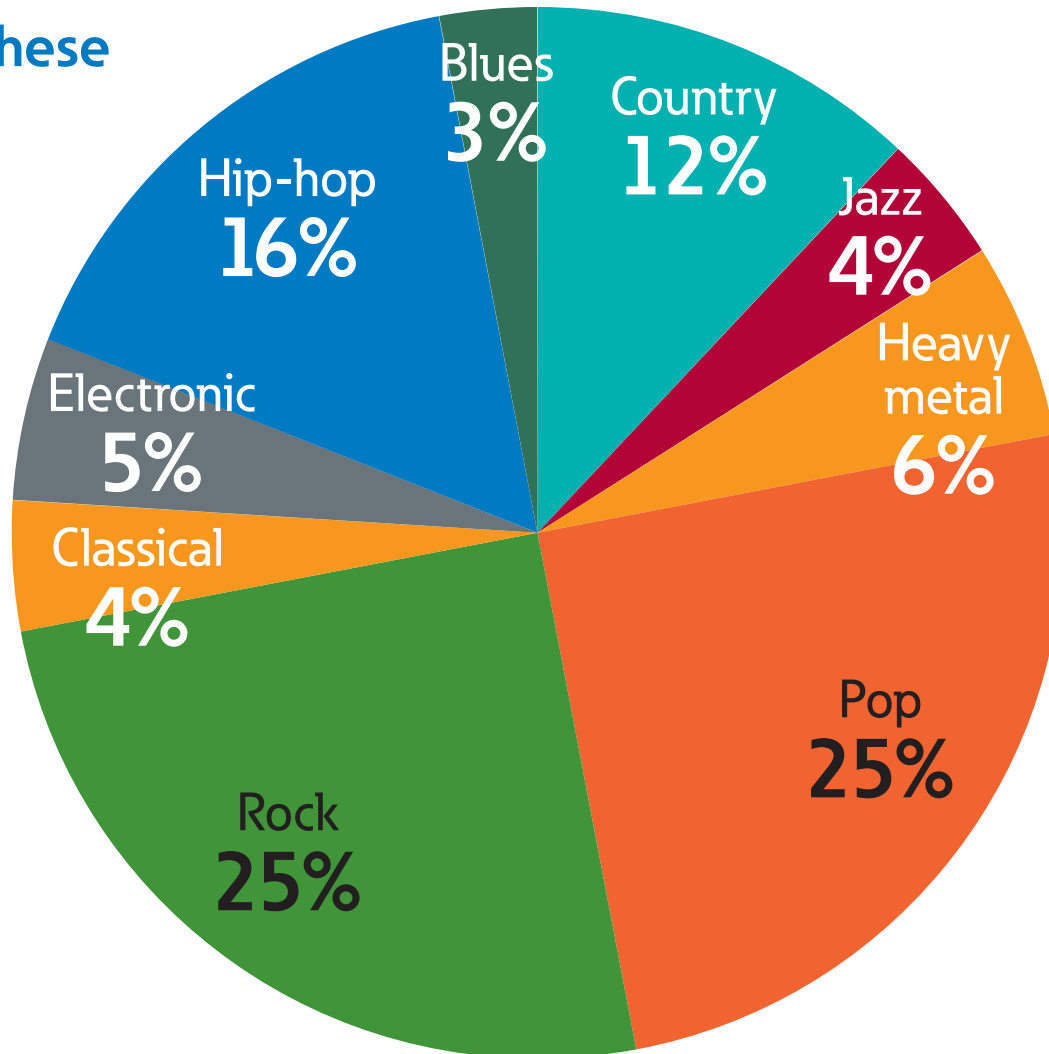
3 average # of UPSs



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What's your favorite music genre?

When given these 9 choices:



I LISTEN TO
LYNYRD
SKYNYRD'S
"FREEBIRD"
ON REPEAT.



Women were **20%** more likely to choose pop and **75%** less likely to choose rock than men.



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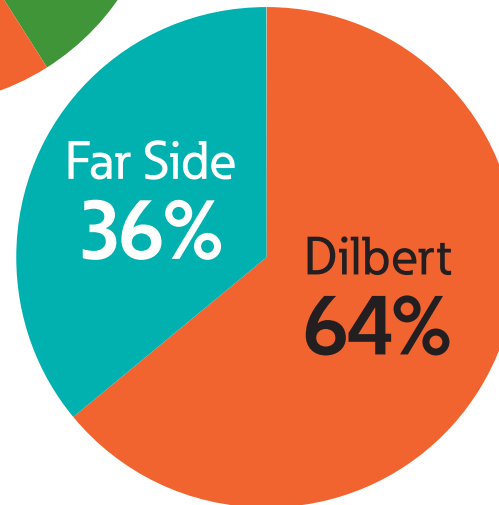
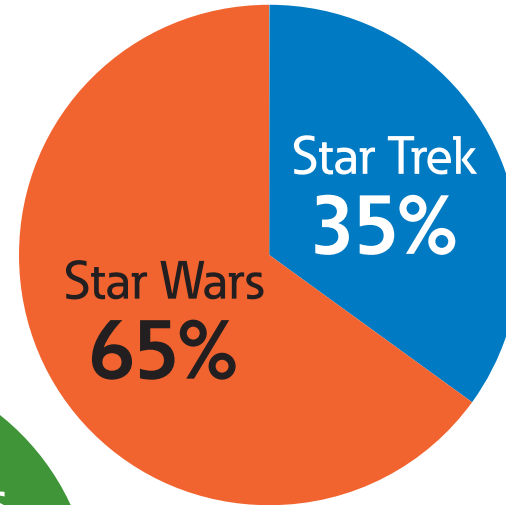
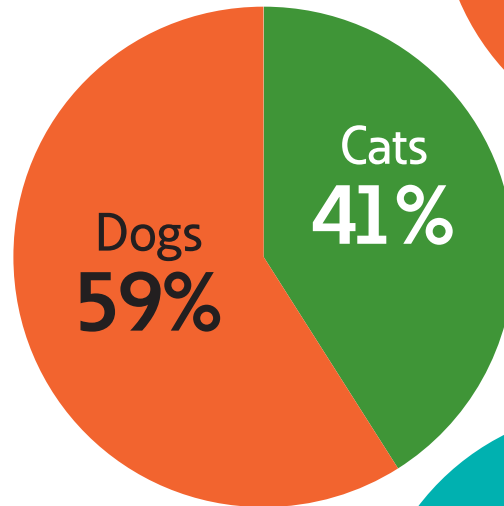
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3 average # of
virtual machines

Pick a side . . .

When asked
either/or:

I LOVE CATS SO MUCH,
BUT I'M ALLERGIC.
CAT VIDEOS WILL
HAVE TO DO.



Women
were
13%
more likely to
choose cats and
28% more
likely to choose
Dilbert than
men.

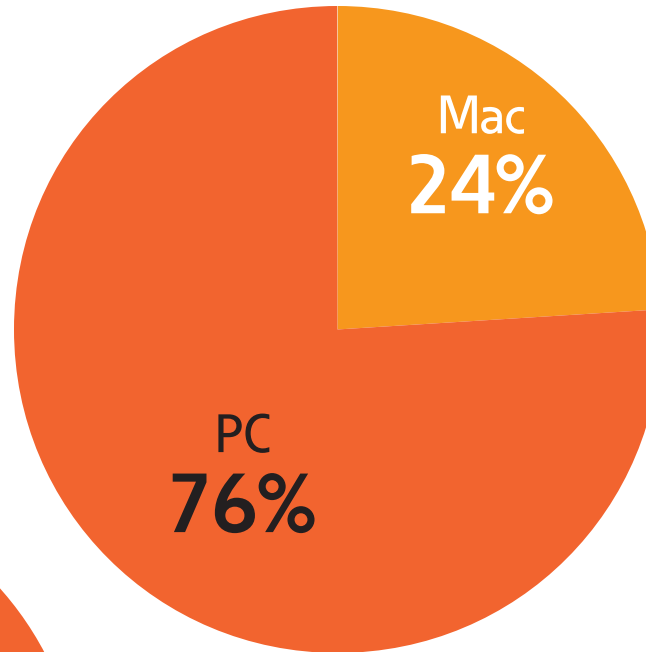
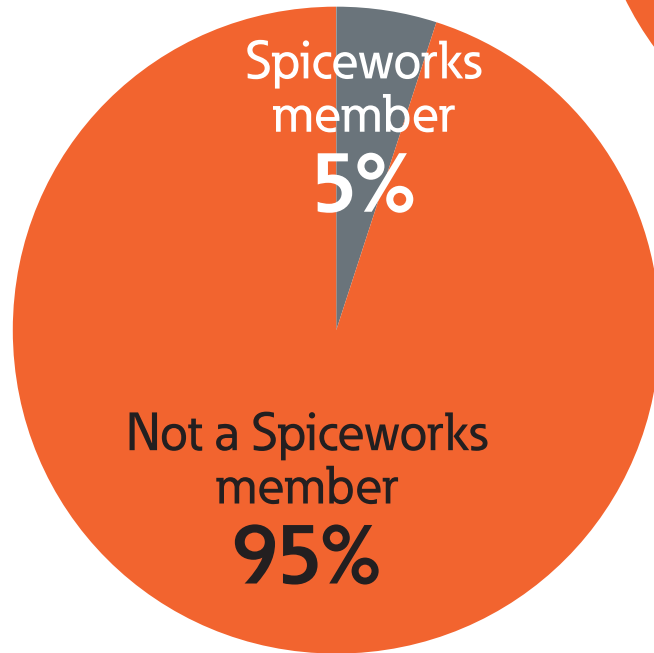
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Pick a side . . .

When asked
either/or:



WHY USE A PC OR A
MAC WHEN YOU CAN
USE ME? I PROCESS
DATA VERY QUICKLY.



Women
were
7%
less likely to
choose PCs and
13% more likely
to be a Spiceworks
community
member than
men.

58 average # of
emails per day



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